



WATER UNITE WELCOMES HARRY BROMPTON'S ICED TEA IN THE FIGHT AGAINST GLOBAL WATER SCARCITY



London, UK – 24 March 2026 – Water Unite is excited to announce British ice tea brand Harry Brompton's as the latest partner to adopt its micro-contribution model, supporting water security initiatives in the Global South. Harry Brompton's Iced Tea will donate 1p per litre of beverages sold in Co-op stores to Water Unite.

The partnership advances Water Unite's mission to provide clean water for people and the planet. Nearly 1 in 10 people globally still lack clean water close to home, with 52% of the world's population projected to live in water-stressed regions by 2050. At the same time, over 51 trillion microplastics pollute the world's oceans – a crisis inextricably linked to water quality and access.

By joining Water Unite, Harry Brompton's will help tackle these interconnected challenges through shared environmental responsibility and commitment. Their donations will enable local entrepreneurs to scale social enterprises into thriving businesses, creating greater positive impact and employment in their communities.

These enterprises include waste circularity models such as Mr. Green Africa (MGA), which also operates in Kenya. MGA works with marginalised waste collectors to recover plastic from urban environments and waterways, formalising the plastic supply chain while creating jobs and helping reduce plastic pollution that often ends up in rivers and water systems. In 2024, MGA processed over 4,600 tonnes of plastic waste and supported over 2,000 wastepreneurs.

Ian O'Donohue, Founder and Chief Tea Officer at Harry Brompton's said *"We at Harry Brompton's are proud to partner with Water Unite on a mission to ensure that safe and clean water reaches every corner of the world. Our teas are grown in Kenya, a country where water security and environmental sustainability are deeply intertwined. Through this collaboration, we are proud to contribute to impactful projects such as Mr. Green Africa, which addresses plastic pollution and its impact on water access in the regions we source from. This partnership actively exemplifies our dedication to a healthier and fairer world, and we look forward to making a meaningful impact for underserved communities in the years to come."*



On the new partnership with Harry Brompton's Ice Tea, **Lord Malcolm Bruce, Chair of Water Unite** shared *"Harry Brompton's joining Water Unite as a partner in Co-op stores marks a forward step towards amplifying our shared commitment to global water security. Their dedication to ethical and sustainable sourcing aligns closely with our mission and the values we hold. The connection between Harry Brompton's supply chain and the communities we serve makes this partnership particularly meaningful. Together, we aim to continue to serve communities struggling with water security and ensure that everyone has access to safe, reliable and clean water – a fundamental necessity for a better world."*

With an ethos towards sustainability that complements Water Unite's mission and vision, Harry Brompton's Ice Tea will be a valued new partner while enabling their consumers to make a difference through their purchasing choices, promoting sustainable business practices and responsible sourcing across global supply chains.

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About Water Unite

Water Unite is a global non-profit working to provide clean water for people and planet. The non-profit unites corporate partners around a common collective action - to fill the funding gaps in the water sector. Large corporates including Co-op, Elixir PLC, Nestlé Waters & Premium Beverages, Suntory Beverage & Food GB&I and Britvic PLC have already joined Water Unite.

Learn more at waterunite.org

About Harry Brompton's

Harry Brompton's is a premium British iced tea brand founded in 2012, brewing naturally made, low calorie iced teas using ethically sourced black tea leaves from the Great Rift Valley in Kenya, infused with real fruit. Owned by London-based Tudor Drinks, the brand is stocked in major UK retailers including the Co-op, Waitrose and Sainsbury's just Drinks.

Learn more at harrybromptons.com